



**massimo**  
copenhagen





# massimo

copenhagen

Massimo was founded in 2001 by Mads Frandsen. Our aim is to offer our customers excellent quality, first class service and competitive prices.

The creative team of Massimo is designing innovative handknotted and handwoven rugs for the contemporary home. Each rug is unique and entirely handmade based on centuries-old tradition and technique, seeking to create a dialogue between the established and the experimental, the past and the present. We are using the finest natural yarns, creating rugs that we believe to be precious, unique and having a long lasting value.

We love what we do and enjoy each step of our journey!

**massimo**





BAMBOO | light grey

## BAMBOO

Massimo BAMBOO rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.



BAMBOO | stiffkey blue

**Quality:** Handwoven  
100% Bamboo

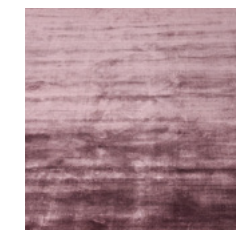
**Custom sizes:** Yes

**Available sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
300 x 400 cm\*  
Dia. 240 cm (round)\*\*  
Wall-to-wall carpets

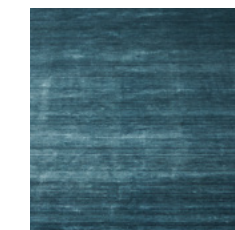
**Pile height:** 11-12 mm  
**Weight:** 4.00 kg/m2  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



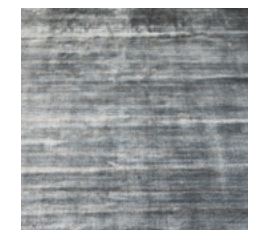
rose dust



plum



stiffkey blue



grey



light brown



steelblack



light grey



copper

\*only grey, light grey, steelblack and stiffkey blue

\*\*only grey, steelblack and light grey





EARTH BAMBOO | vibrant blue

## EARTH BAMBOO

Massimo EARTH-BAMBOO rug is made of best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials. Underlay carpet is recommended. Suitable for domestic and contract use.



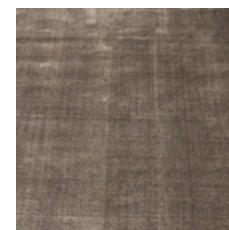
EARTH BAMBOO | nougat rose

**Quality:** Handwoven  
50% New Zealand wool / 50% Bamboo

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 3,75 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



warm grey



charcoal



vibrant blue



soft grey



nougat rose





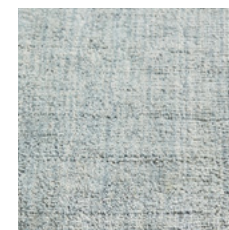
EARTH | verte grey

## EARTH

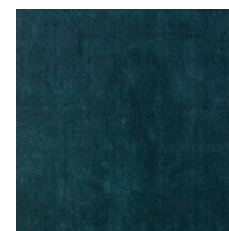
Massimo EARTH rug is made of best quality New Zealand wool which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. In our opinion New Zealand wool has all the qualities to create the perfect rug. Underlay carpet is recommended. Suitable for domestic and contract use.



cream



verte grey



sea green



charcoal



EARTH | sea green

**Quality:** Handwoven  
100% New Zealand  
Wool

**Available Sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
Wall-to-wall carpets

**Custom sizes:** Yes

**Pile height:** 10-11 mm  
**Weight:** 4,0 kg/m2  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with  
FLOVAN CGN-01  
**Warranty:** 2 years





REFLECTIONS I VII



REFLECTIONS I VI

## REFLECTIONS

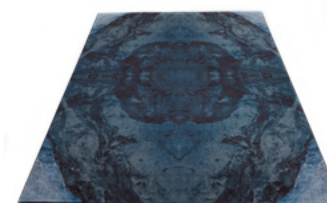
A collection of 4 high quality art print rugs designed by Henrik Dybdahl – printed on soft and velvety material which is extremely durable and easy to maintain. Henrik Dybdahl describes himself as a heritage adventurer and visual artist. He digs into archives, libraries and museums all over the world looking for visual gold. The findings are digitally enhanced, remixed and made into new pieces often published as limited edition fine art prints and now also as rugs. Suitable for domestic and contract use in areas with heavy traffic.

**Quality:** PA with chromojet print

**Available Sizes:**  
160 x 240 cm  
200 x 300 cm  
240 x 320 cm  
Dia. 240 (round)

**Custom sizes:** No

**Pile height:** 0,6 cm  
**Weight:** 2,8 kg/m<sup>2</sup>  
**Flammability:** EN13501-1  
**Warranty:** 2 years



Reflection VII



Reflection IV



Reflection dark & green



Reflection VI





MOON NIGHT



SPACE SURFACE

## MOON NIGHT

Moon Night is a high quality handknotted rug made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.areas with moderate traffic.

**Quality:** Handknotted  
100% Bamboo

**Available sizes:**  
Dia. 200 cm (round)  
170 x 240 cm

**Custom sizes:** Yes

**Pile height:** 11-12 mm  
**Weight:** 4,0 kg/m2  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with  
FLOVAN CGN-01  
**Warranty:** 2 years



moon night

## SPACE SURFACE

Space Surface is a high quality handknotted rug made of best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handknotted  
50% Bamboo, 50%  
New Zealand Wool

**Available sizes:**  
Dia. 200 cm (round)  
170 x 240 cm

**Custom sizes:** Yes

**Pile height:**10-11 mm  
**Weight:** 3,75 kg/m2  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with  
FLOVAN CGN-01  
**Warranty:** 2 years



space surface





TRIBECA | black



TRIBECA | natural

## TRIBECA

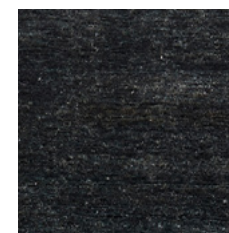
This natural handknotted rug is made of 100% hemp and is sustainable, natural and biodegradable, showing us what nature has to offer. The simple and rustic design appeals to the senses and makes it easy to fit into all environments. Underlay carpet is recommended. Suitable for domestic and contract use.

**Quality:** Handknotted  
100% hemp

**Available sizes:**  
140 x 200 cm\*  
170 x 240 cm  
200 x 300 cm

**Custom sizes:** Yes

**Pile height:** 11-12 mm  
**Weight:** 5,0–5,5 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



black



natural

\*only black





BUR-BUR | *natural*

## BUR-BUR

Handknotted rug in natural Afghan wool. The high quality of the wool makes this rug very durable and ensures easy maintenance. Underlay carpet is included. Suitable for domestic and contract use in areas with moderate traffic.



*natural*



*black*



BUR-BUR | *black*

**Quality:**  
Handknotted  
Afghan wool

**Available sizes:**  
170 x 240 cm

**Custom sizes:** Yes

**Pile height:** 10 mm  
**Weight:** 3.00 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years





LEATHERrug | brown



LEATHERrug | black

## LEATHERrug

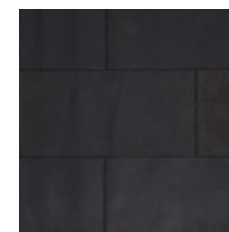
The more you use it, the more patina it obtains – the more you will love this raw, industrial LEATHERrug! Throw it on the floor, walk on it, play on it, sleep on it – JUST USE IT!  
Underlay carpet is included.  
Suitable for domestic and contract use.

**Quality:** Handmade  
Buffalo leather

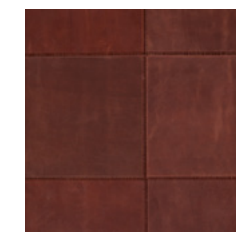
**Custom sizes:** Yes

**Available sizes:**  
80 x 240 cm (square tiles)  
90 x 210 cm (rectangular tiles)  
150 x 210 cm (rectangular tiles)  
160 x 240 cm (square tiles)  
180 x 240 cm (rectangular tiles)  
240 x 320 cm (square tiles)

**Pile height:** N/A  
**Weight:** 2,5 kg/m2  
**Size variation:** +/-3%  
**Warranty:** 2 years



black



brown



grey





FRISS | charcoal

## FRISS

The pattern that Karen Mimi's mother started but never finished – her name was Friis, but somehow it ended up as FRISS in our Massimo collection. She embroidered it on a pillow with fine cross stitch – we are handknitting this decayed needlework fragment in 100% hemp, which is sustainable, natural, biodegradable and has a strong durability. Designed by Karen Mimi. Underlay carpet is recommended. Suitable for domestic and contract use.



charcoal



salmon



FRISS | salmon

**Custom sizes:** No

**Pile height:** N/A  
**Weight:** 2,5 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
 Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years

**Quality:**  
 Handknotted hemp

**Available sizes:**  
 80 x 240 cm\*  
 140 x 200 cm\*  
 170 x 240 cm

\*only salmon





GARDEN | grey/blue



GARDEN | brown/burgundy

## GARDEN

A garden with flowers – handknotted in natural Afghan wool. The high quality of the wool makes this rug very durable and ensures easy maintenance. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:** Handknotted  
Afghan wool

**Available sizes:**  
160 x 230 cm

**Custom sizes:** No

**Pile height:** 10 mm  
**Weight:** 3.00 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years



grey/blue



brown/burgundy





SUMACE | natural (with fringes)



SUMACE | black (without fringes)

## SUMACE

Handknotted in 100% hemp which gives a sophisticated rustic expression and appeals to the basics in life. Hemp is sustainable, natural and biodegradable and has a strong durability. Available with or without fringes. Underlay carpet is included. Suitable for domestic and contract use.



*natural*



*black*

**Custom sizes:** Yes

**Quality:** Handknotted  
100% Hemp

**Available sizes:**  
80 x 200 cm  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm

**Pile height:** N/A  
**Weight:** 3,5–3,7 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with  
FLOVAN CGN-01  
**Warranty:** 2 years





NATURAL kelims | black



NATURAL kelims | LIGHT grey

## NATURAL kelims

Handwoven traditional kelims in high quality Afghan wool. Each rug is unique and the combination of traditional weaving methods and patterns together with the natural colored wool provides unique rugs with high integrity.

The natural properties of wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment. It has a natural ability to resist dirt and is sustainable, natural and biodegradable.

Underlay carpet is included.  
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:**  
Handwoven  
Afghan wool

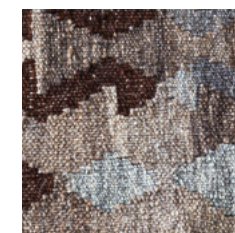
**Available sizes:**  
80 x 300 cm\*  
80 x 400 cm\*  
150 x 200 cm\*  
170 x 240 cm  
200 x 300 cm

**Custom sizes:**  
Custom sizes available  
on stock – please ask for  
stock list

**Pile height:** N/A  
**Weight:** 2,5 kg/m2  
**Size variation:** +/- 3%  
**Warranty:** 2 years



LIGHT  
grey



DARK  
grey/brown/black



BLACK

\*only LIGHT grey & DARK grey/brown/black





VINTAGE | natural light



VINTAGE | naturel light

## VINTAGE

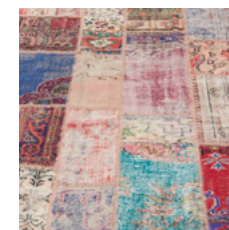
Unique rugs made of semi-old Anatolian handknotted rugs which are transferred into beautiful patchwork rugs by massimo. Choose your color combination and we guarantee that you will get the most beautiful unique handmade rug with a long lasting value which is easy to maintain. Underlay carpet is recommended. Suitable for domestic and contract use.

**Quality:** Unique semi-old Anatolian handknotted rugs transferred into patchwork rugs

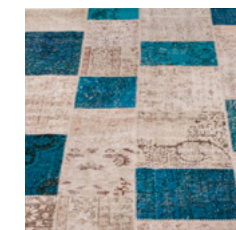
**Custom sizes:** Yes

**Available sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm

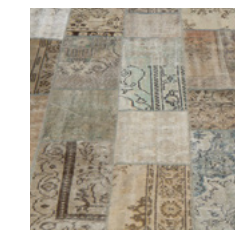
**Pile height:** N/A  
**Weight:** 3,8 kg/m<sup>2</sup>  
**Size variation:** +/- 3%  
**Warranty:** 2 years



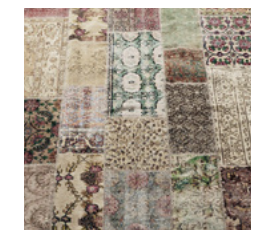
natural strong



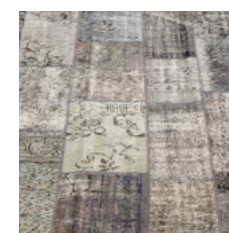
antique multi



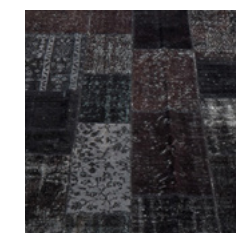
antique



natural light



grey



black





TRASH RocknRoll | black-blue



TRASH RocknRoll | strong

## TRASH RocknRoll

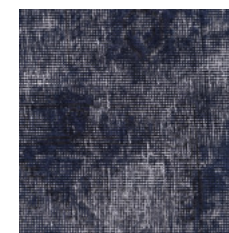
Unique rugs transformed from traditional centuries old handknotted rugs. We wash them, some we use as they are, some we trash, some we color and some we bleach. We strive to obtain that expression of decadent decay which adds so much class to all kind of environments. The rugs are easy to maintain and the more you use them the more character they get. If you have any specific requirements, please let us know and we will try to find just that special rug for you. Underlay carpet is recommended. Suitable for domestic and contract use.

**Quality:** Unique handknotted rugs, transformed by massimo

**Available sizes:**  
170 x 240 cm  
200 x 300 cm  
250 x 300 cm  
250 x 350 cm

**Custom sizes:**  
Custom sizes available on stock – please ask for stock list

**Pile height:** N/A  
**Weight:** 3,8 kg/m<sup>2</sup>  
**Size variation:** +/- 3%  
**Warranty:** 2 years



black-blue



strong



natural light



black





SILKrug | dark blue

## SILKrug

Massimo handwoven silk rugs, made of recycled silk from the Sari production, brings a touch of subtle class and style to your floor.

Underlay carpet is included.

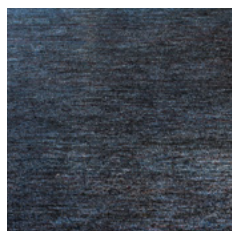
Suitable for domestic and contract use in areas with moderate traffic.

**Quality:** Handwoven recycled silk

**Available Sizes:**  
80 x 200 cm  
170 x 240 cm

**Custom sizes:** No

**Pile height:** N/A  
**Weight:** 3,5 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Warranty:** 2 years



dark blue



MARRAKESH | natural grey

## MARRAKESH

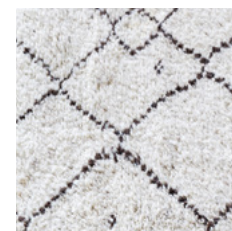
Handwoven berber rug in 100% New Zealand wool which provides a unique softness due to the high quality of the wool. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:** Handwoven 100% New Zealand wool

**Available sizes:**  
80 x 200 cm  
170 x 240 cm

**Custom sizes:** Yes

**Pile height:** 20-25 mm  
**Weight:** 4,0 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:** Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



natural grey





RYA | cream



BUBBLES | mixed grey

## RYA

This high quality RYA rug is made of 100% New Zealand wool which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:** Handwoven  
100% New Zealand wool

**Available sizes:**  
140 x 200 cm  
170 x 240 cm

**Custom sizes:** Yes

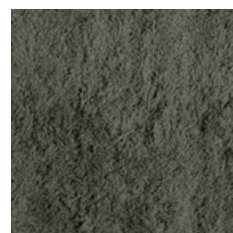
**Pile height:** 45 mm  
**Weight:** 4,3 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



cream



light grey



charcoal

## BUBBLES

The soft graphic expression of this rug adds a cool nordic ambience to your home. The felted wool is easy to maintain – the natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

**Quality:** Handwoven  
Felted New Zealand wool

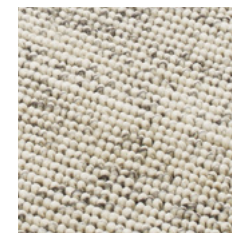
**Available sizes:**  
140 x 200 cm  
170 x 240 cm  
200 x 300 cm

**Custom sizes:**  
Yes (except for round)

**Pile height:** 15 mm  
**Weight:** 6,3 kg/m<sup>2</sup>  
**Size variation:** +/-3%  
**Flame retardant treatment:**  
Possible to treat with FLOVAN CGN-01  
**Warranty:** 2 years



cream



mixed grey



Photography: Andreas Mikkelsen and Lars Svankjær  
Styling: Marina R. Lykkesteen, Indretnu

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