



massimo
copenhagen



massimo

copenhagen

Massimo was founded in 2001 by Mads Frandsen. Our aim is to offer our customers excellent quality, first class service and competitive prices.

The creative team of Massimo is designing innovative handknotted and handwoven rugs for the contemporary home. Each rug is unique and entirely handmade based on centuries-old tradition and technique, seeking to create a dialogue between the established and the experimental, the past and the present. We are using the finest natural yarns, creating rugs that we believe to be precious, unique and having a long lasting value.

We love what we do and enjoy each step of our journey!

massimo



BAMBOO | light grey



BAMBOO | stiffkey blue

BAMBOO

Massimo BAMBOO rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handwoven
100% Bamboo

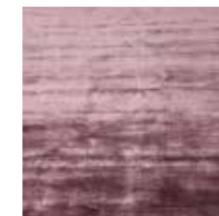
Custom sizes: Yes

Available sizes:
140 x 200 cm
170 x 240 cm
200 x 300 cm
250 x 300 cm
Dia. 240 cm (round)
Wall-to-wall carpets

Pile height: 11-12 mm
Weight: 4.00 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



rose dust



plum



stiffkey blue



grey



light brown



steelblack



light grey



copper



EARTH BAMBOO | vibrant blue

EARTH BAMBOO

Massimo EARTH-BAMBOO rug is made of best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials. Underlay carpet is recommended. Suitable for domestic and contract use.



EARTH BAMBOO | nougat rose

Quality: Handwoven
50% New Zealand wool / 50% Bamboo

Available sizes:
170 x 240 cm
200 x 300 cm
250 x 300 cm
Wall-to-wall carpets

Custom sizes: Yes
Pile height: 10-11 mm
Weight: 3,75 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



warm grey



charcoal



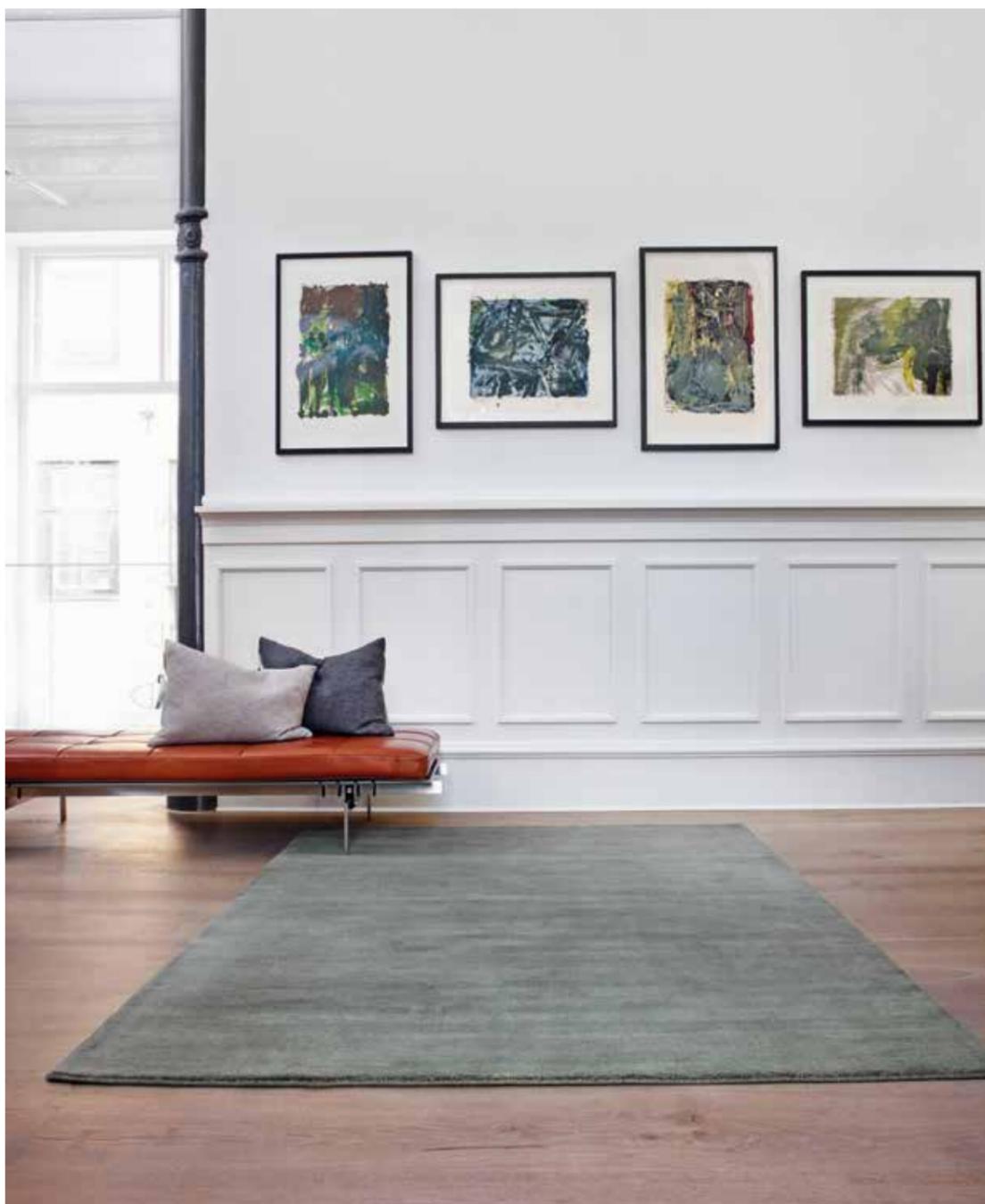
vibrant blue



soft grey



nougat rose



EARTH | verte grey

EARTH

Massimo EARTH rug is made of best quality New Zealand wool which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. In our opinion New Zealand wool has all the qualities to create the perfect rug. Underlay carpet is recommended. Suitable for domestic and contract use.



EARTH | charcoal

Quality: Handwoven
100% New Zealand Wool

Custom sizes: Yes

Available Sizes:
140 x 200 cm
170 x 240 cm
200 x 300 cm
250 x 300 cm
Wall-to-wall carpets

Pile height: 10-11 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



cream



verte grey



sea green



charcoal



MOON NIGHT



SPACE SURFACE

MOON NIGHT

Moon Night is a high quality handknotted rug made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic. areas with moderate traffic.

Quality: Handknotted
100% Bamboo

Available sizes:
Dia. 200 cm (round)
170 x 240 cm

Custom sizes: Yes

Pile height: 11-12 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



moon night

SPACE SURFACE

Space Surface is a high quality handknotted rug made of best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality:
Handknotted
50% Bamboo, 50%
New Zealand Wool

Available sizes:
Dia. 200 cm (round)
170 x 240 cm

Custom sizes: Yes

Pile height: 10-11 mm
Weight: 3,75 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



space surface



TRIBECA | black



TRIBECA | natural

TRIBECA

This natural handknotted rug is made of 100% hemp and is sustainable, natural and biodegradable, showing us what nature has to offer. The simple and rustic design appeals to the senses and makes it easy to fit into all environments. Underlay carpet is recommended. Suitable for domestic and contract use.

Quality: Handknotted
100% hemp

Available sizes:
140 x 200 cm
170 x 240 cm
200 x 300 cm

Custom sizes: Yes

Pile height: 11-12 mm
Weight: 5,0-5,5 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



black



natural



BUR-BUR | natural



BUR-BUR | natural

BUR-BUR

Handknotted rug in natural Afghan wool. The high quality of the wool makes this rug very durable and ensures easy maintenance. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality:
Handknotted
Afghan wool

Custom sizes: No

Available sizes:
140 x 200 cm
170 x 240 cm

Pile height: 10 mm
Weight: 3.00 kg/m²
Size variation: +/-3%
Warranty: 2 years



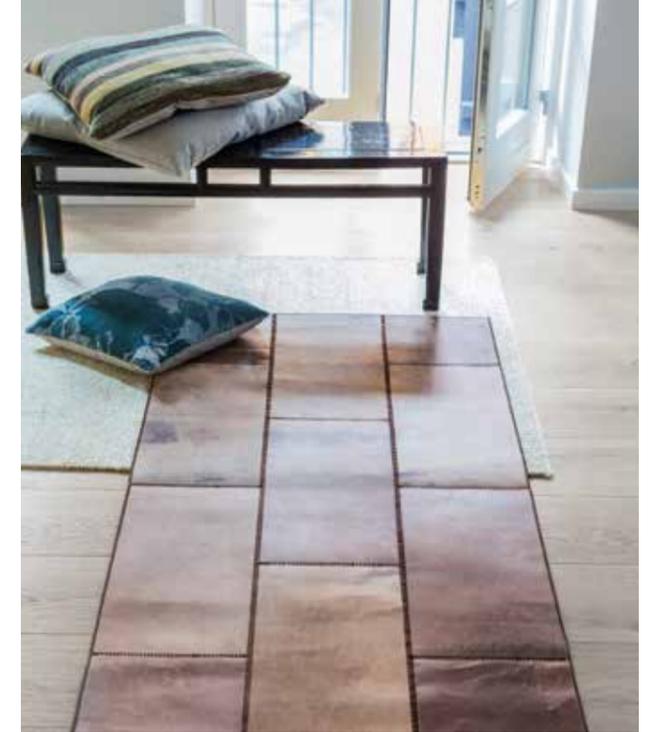
natural



dark



LEATHERrug | brown



LEATHERrug NEW | brown

LEATHERrug LEATHERrug NEW

The more you use it, the more patina it obtains – the more you will love this raw, industrial LEATHERrug! Throw it on the floor, walk on it, play on it, sleep on it – JUST USE IT!
Underlay carpet is recommended.
Suitable for domestic and contract use.

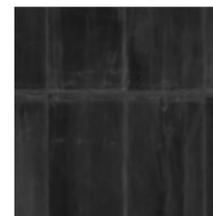
Quality: Handmade
Buffalo leather

Custom sizes: Yes

**Available sizes
LEATHERrug:**
160 x 240 cm
240 x 320 cm

Pile height: N/A
Weight: 2,5 kg/m²
Size variation: +/-3%
Warranty: 2 years

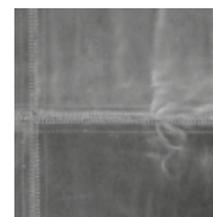
**Available sizes
LEATHERrug NEW:**
90 x 210 cm
150 x 210 cm
180 x 240 cm



black



brown



grey



FRISS | charcoal



FRISS | salmon

FRISS

The pattern that Karen Mimi's mother started but never finished – her name was Friis, but somehow it ended up as FRISS in our Massimo collection. She embroidered it on a pillow with fine cross stitch – we are handknitting this decayed needlework fragment in 100% hemp, which is sustainable, natural, biodegradable and has a strong durability. Designed by Karen Mimi. Underlay carpet is recommended. Suitable for domestic and contract use.

Custom sizes: No

Quality:
Handknotted hemp

Pile height: N/A
Weight: 2,5 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years

Available sizes:
80 x 240 cm
140 x 200 cm
170 x 240 cm



charcoal



salmon



GARDEN | grey/blue



GARDEN | brown/burgundy

GARDEN

A garden with flowers – handknotted in natural Afghan wool. The high quality of the wool makes this rug very durable and ensures easy maintenance. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handknotted Afghan wool

Available sizes:
160 x 230 cm

Custom sizes: No
Pile height: 10 mm
Weight: 3.00 kg/m²
Size variation: +/-3%
Warranty: 2 years



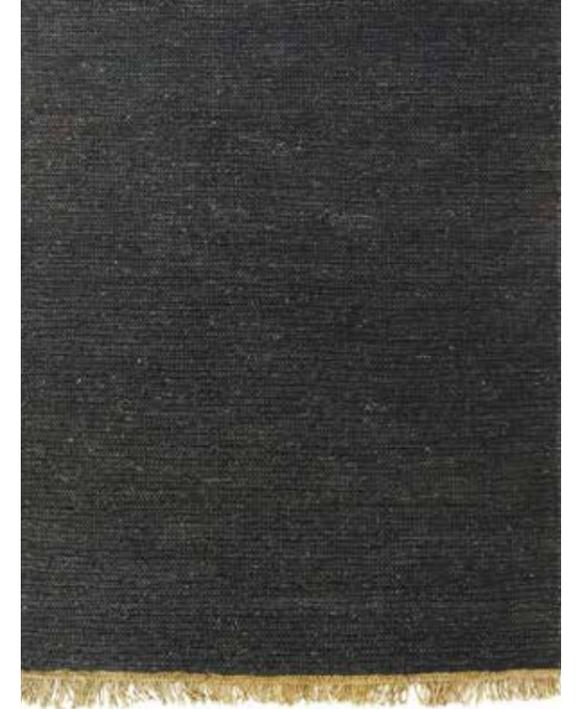
grey/blue



brown/burgundy



SUMACE | natural



SUMACE | black

SUMACE

Handknotted in 100% hemp which gives a sophisticated rustic expression and appeals to the basics in life. Hemp is sustainable, natural and biodegradable and has a strong durability.
Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality: Handknotted
100% Hemp

Available sizes:
80 x 200 cm
170 x 240 cm
200 x 300 cm
250 x 300 cm

Custom sizes: Yes
Pile height: N/A
Weight: 3,5–3,7 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



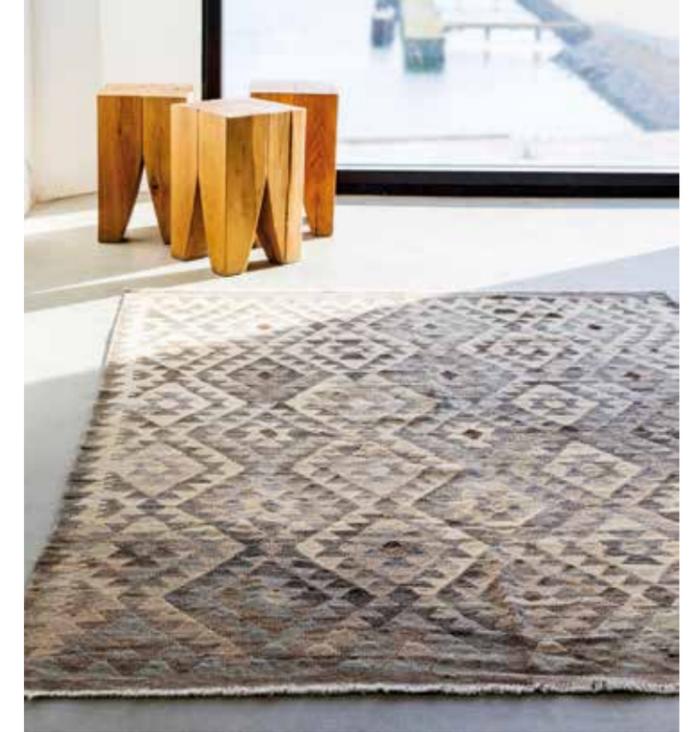
natural



black



NATURAL kelims | DARK grey / brown / black



NATURAL kelims | LIGHT grey

NATURAL kelims

Handwoven traditional kelims in high quality Afghan wool. Each rug is unique and the combination of traditional weaving methods and patterns together with the natural colored wool provides unique rugs with high integrity.

The natural properties of wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment. It has a natural ability to resist dirt and is sustainable, natural and biodegradable.

Underlay carpet is recommended.
Suitable for domestic and contract use in areas with moderate traffic.

Quality:
Handwoven
Afghan wool

Available sizes:
80 x 200 cm
80 x 300 cm
80 x 400 cm
100 x 150 cm
150 x 200 cm
170 x 240 cm
200 x 300 cm

Custom sizes:
Custom
sizes available on
stock – please ask for
stock list

Pile height: N/A
Weight: 2,5 kg/m²
Size variation: +/- 3%
Warranty: 2 years



LIGHT
grey



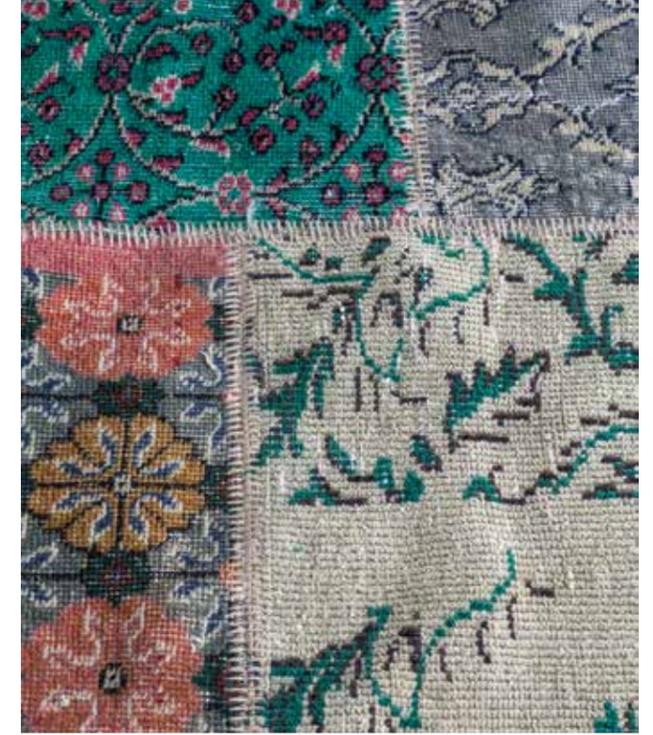
DARK
grey/brown/black



BLACK



VINTAGE | natural light



VINTAGE | naturel light

VINTAGE

Unique rugs made of semi-old Anatolian handknotted rugs which are transferred into beautiful patchwork rugs by massimo. Choose your color combination and we guarantee that you will get the most beautiful unique handmade rug with a long lasting value which is easy to maintain. Underlay carpet is recommended. Suitable for domestic and contract use.

Quality: Unique semi-old Anatolian handknotted rugs transferred into patchwork rugs

Custom sizes: Yes

Available sizes:
140 x 200 cm
170 x 240 cm
200 x 300 cm

Pile height: N/A
Weight: 3,8 kg/m²
Size variation: +/- 3%
Warranty: 2 years



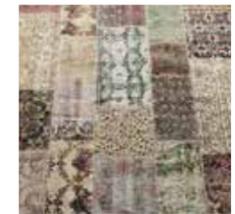
natural strong



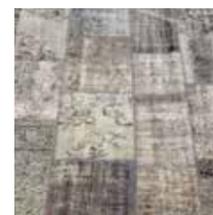
antique multi



antique



natural light



grey



black



TRASH RocknRoll | black-blue



TRASH RocknRoll | strong

TRASH RocknRoll

Unique rugs transformed from traditional centuries old handknotted rugs. We wash them, some we use as they are, some we trash, some we color and some we bleach. We strive to obtain that expression of decadent decay which adds so much class to all kind of environments. The rugs are easy to maintain and the more you use them the more character they get. If you have any specific requirements, please let us know and we will try to find just that special rug for you. Underlay carpet is recommended. Suitable for domestic and contract use.

Quality: Unique handknotted rugs, transformed by massimo

Available sizes:
 170 x 240 cm
 200 x 300 cm
 250 x 300 cm
 250 x 350 cm

Custom sizes:
 Custom sizes available on stock – please ask for stock list

Pile height: N/A
Weight: 3,8 kg/m2
Size variation: +/- 3%
Warranty: 2 years



black-blue



strong



natural light



black



SILKrug | dark blue



MARRAKESH | natural grey

SILKrug

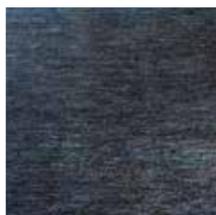
Massimo handwoven silk rugs, made of recycled silk from the Sari production, brings a touch of subtle class and style to your floor. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handwoven recycled silk

Available Sizes:
80 x 200 cm
170 x 240 cm
200 x 300 cm

Custom sizes: No

Pile height: N/A
Weight: 3,5 kg/m²
Size variation: +/-3%
Warranty: 2 years



dark blue

MARRAKESH

Handwoven berber rug in 100% New Zealand wool which provides a unique softness due to the high quality of the wool. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handwoven 100% New Zealand wool

Available sizes:
80 x 200 cm
170 x 240 cm

Custom sizes: Yes

Pile height: 20-25 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Flame retardant treatment: Possible to treat with FLOVAN CGN-01
Warranty: 2 years



natural grey



RYA | cream



BUBBLES | mixed grey

RYA

This high quality RYA rug is made of 100% New Zealand wool which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handwoven
100% New Zealand wool

Available sizes:
140 x 200 cm
170 x 240 cm

Custom sizes: Yes

Pile height: 45 mm
Weight: 4,3 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



cream



light grey



charcoal

BUBBLES

The soft graphic expression of this rug adds a cool nordic ambience to your home. The felted wool is easy to maintain – the natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality: Handwoven
Felted New Zealand wool

Available sizes:
140 x 200 cm
170 x 240 cm
200 x 300 cm

Custom sizes:
Yes (except for round)

Pile height: 15 mm
Weight: 6,3 kg/m²
Size variation: +/-3%
Flame retardant treatment:
Possible to treat with FLOVAN CGN-01
Warranty: 2 years



cream



mixed grey

Photography: Andreas Mikkel and Lars Svankjær
Styling: Marina R. Lykkesteen, Indretnu
Layout: Maria Bruun, mest af alt

SALES ALL COUNTRIES

Chim Scavenius Sonne-Schmidt
T: +45 4842 2573
M: +45 6169 8169
chim@massimo.dk



MASSIMO agents:

NORWAY
SVANGAARD Brands A/S
Christian Myklebust
T: +47 9134 9025
christian@svangaard.dk

FRANCE
Le Studio des Collections
Gérard Thomas
T: +33 1 48 06 52 86
gt@studiodescollections.com

THE NETHERLANDS
Design Tales Agencies
Veembroederhof 85 1019 HD
Amsterdam The Netherlands T:
+31 (0) 627 658 945
pascal@designtales.nl

ITALY
NORDIC TRENDS
Martin Bay
T: +39 055 527 0329
M: +39 393 952 0579
martin.bay@nordictrends.com

NORTH GERMANY
Kjæer & Co
Klaus Jorlet
T: +45 2231 3437
kj@wedowood.dk

BELGIUM
Swytch
Peter Gallet
T: +32 495 111 276
peter@swytch.be

SOUTH GERMANY
(Hessen, Baden-Wurttemberg
and Bayern)
House of Nordic Living
Jane Vanting Davidsen
+41 79 885 2168
hello@houseofnordicliving.com

SWITZERLAND
House of Nordic Living
Jane Vanting Davidsen
+41 79 885 2168
hello@houseofnordicliving.com

LUXEMBURG
Swytch
Peter Gallet
T: +32 495 111 276
peter@swytch.be

JAPAN
MESATEX JAPAN INC
Junichi Urabe
T: +81-3-6277-2411
urabe@mesatex.co.jp

RUSSIA
EMPIRE DESIGN
Olga Farshatova
T: +7 965 267 22 44
T: +7 905 763 15 23
T: +7 495 916 20 18
empire-design@hotmail.com

THAILAND
NØRSE REPUBLICS
The Republic
14/1 Soi Somkid Ploenchit Rd.
Pathumwan
Bangkok 10330
T: +66-95-641-5363
contact@norserepublics.com

For LOCAL DEALERS check www.massimo.dk



massimo

copenhagen

Massimo Head Office
Store Kongensgade 110H
1264 Copenhagen K
Denmark

T: +45 4842 2573

E-mail: info@massimo.dk
www.massimo.dk